



## Newsletter 3 – 31 October 2014

Viajeo Plus newsletter gives you an update of the project activities. To learn about the project please visit our website [www.viajeoplus.eu](http://www.viajeoplus.eu). For more information please contact: [y.li@mail.ertico.com](mailto:y.li@mail.ertico.com).

### UNIMED Conference – MPC cooperation, September 30th and October 1

UNIMED organized in September 30th and October 1st a Conference on “The EU Neighborhood Policy and Mediterranean Youth. The Key Role of Training and Mobility. Instruments of the EU, regional good practices, operational proposals”. The aim of the conference is to analyse deeply the two following issues: 1) the performance of academic cooperation, mobility and training in the Euro-Mediterranean region, and 2) the integration of the region, as imagined by its universities. Dr. Claire Herrmann, EU DG Education and Culture, Policy Officer of the Southern Mediterranean countries, illustrated to the participants the possibilities offered by Erasmus+, to strengthen EU-Mediterranean University cooperation. In particular the cooperation on the mobility activities and the participation in the next Capacity buildings (former TEMPUS) call for proposals will be analysed. The conference represented a unique opportunity of networking in particular due to the launch of the call Erasmus+ for mobility and the capacity building projects. The conference involved Presidents and professors from both sides of the Mediterranean, EC and Euro-Mediterranean decision-makers, representatives from international organizations.

For more information please click on [here](#)

### City Showcase China – Michelin Challenge Bibendum

From 11 to 16 November 2014 Viajeo Plus is being featured on the 12th edition of one of the most important event about sustainable mobility. The Conference took place in the capital of the western China, Chengdu. During the event, dedicated workshops have been organised where Viajeo Plus will have the opportunity to meet the Chinese delegation and open the discussions for strengthening the cooperation. Technical showcase will be also presented in real life to the Challenge Bibendum participants.

The City Showcase in Chengdu will take place on Tuesday 11 November 2014. It aims at facilitating knowledge exchange and experience sharing between China and Europe on sustainable urban mobility. It will gather technical experts, policy makers and researchers to present their achievements on sustainable urban mobility solutions, to discuss their needs and to exchange their experiences with implementation of innovative technologies or policies. The event is part of Michelin Challenge Bibendum and organised by the Viajeo Plus consortium.

For more information or to download the presentations please click [here](#)

## **Casablanca Forum 2014 – CIVITAS Annual Conference**

CIVITAS Forum organises the 2014 annual event in Morocco hold from 23 to 26 September 2014. Surely it represents a good opportunity to strengthen the link with stakeholders from Mediterranean countries, where Viajeo Plus plays an important role contributing to identify the MPC needs and priorities. A report has been produced mainly containing the information gathered during the site visit made to the Casablanca Tram way and the Medina's bus and some important information gathered during the conference. Two main partners participated in the CIVITA Forum SWARCO & Thetis representing the Viajeo Plus.

For more information please click [here](#)

To download the full report please click [here](#)

## **UPCOMING EVENTS**

### **UNIMED General Assembly March 2015**

---

### **Latin America city showcase spring 2015**

---

### **2nd MPC Forum, El Cairo spring 2015**

---