

# WHERE DOES THE 12TH EDITION TAKES PLACE? CHENGDU (CHINA), 11-15 NOVEMBER 2014



Fostering a better life  
through sustainable mobility



Active on smart city concept

**/ Metropolis of 15 million people**  
**Capital of Sichuan, in western**

**/ 4th largest city in China**

**/ Large automotive industry plants**  
(Volvo, VW, Toyota, Geely, Hyundai...)

**/ Strong support from Chinese authorities**  
("Go-West" strategy)

**/ a strategic and business place oriented city**