



Newsletter 4 – May 2015

The Viajeo Plus newsletters give you an update of the project activities. To learn more about the project please visit www.viajeoplus.eu. For more information, contact y.li@mail.ertico.com.

Innovation in Transport – City Showcase in Latin America 23-25 March 2015

The City Mobility Week of Latin America was held in Rio de Janeiro and São Paulo from 23 to 25 March 2015. The event aimed to facilitate knowledge exchange and experience sharing between Latin America and Europe on sustainable urban mobility. The event consisted of site visits, workshops and interactive meeting. It gathered technical experts, policy makers and researchers from Europe and Latin America to present their achievements on sustainable urban mobility solution and exchange their experiences. Representatives from European cities, such as Lyon, Oslo and Madrid, and from Latin American cities such as Rio de Janeiro, Cariacica and São Paulo shared their practices in urban logistics, public transport, transport management, deployment of clean vehicles and infrastructure. In turn, representatives from European industry, such as Michelin, Volvo and Swarco presented their technologies and solutions to make urban mobility greener and more efficient. Latin American companies such as Commute Greener introduced their innovative solutions to encourage more city dwellers to use public transport.

In Rio de Janeiro, the event's participants could visit the Operations Center, which constantly monitors the traffic situation and acts in the case of crisis events such as heavy rains, landslides and traffic accidents. This visit was followed by a ride in the famous Gondola lift and the Bus Rapid Transit (BRT) built for the FIFA World Cup and the forthcoming Rio 2016 Summer Olympics. In São Paulo the participants could see the Leisure Cycling Lanes which are converted from roads for cars to cycling lanes every Sunday. The participants also experienced seamless multimodal travel by the integrated ticketing system available in São Paulo.

To know more please read the full article [here](#)

Viajeo Plus consortium at UITP Latin America Conference 26-27 March 2015, São Paulo, Brazil

The UITP Latin America conference held in Sao Paulo last 26-27 March 2015 offered Viajeo Plus the unique opportunity to meet Latin America stakeholders from Brazil, Argentina, Chile, Mexico and discuss smart transport innovation in cities in that region. Consortium members, ERTICO, Pluservice and University of Leeds gave presentations at a special session dedicated to the Viajeo Plus project at the event.

For more information or to download the presentations please click [here](#)



Second MPCs forum in Rabat 19-20 May 2015, Morocco

Viajeo Plus foresees to facilitate the uptake of the best solutions for innovative and green urban mobility across the Mediterranean Partner Countries (MPCs). In this framework, UNIMED organised the second MPC Forum on Cooperation in R&D in sustainable urban mobility between EU and Mediterranean Partner Countries. It took place in Muhammad V University of Rabat Agdal on 19- 20 May 2015. The participants discussed:

- Potential topics for EC supported R&D projects in sustainable transport;
- Proposed partnerships for potential projects
- Expected impacts and benefits of cooperation with EC to Mediterranean partner countries

This Forum represents an exceptional opportunity to deal directly with local, national and international stakeholders and to help fine-tuning new European Commission cooperation programmes.

For more information please click on [here](#)

Executive Implementation Plans

One key Viajeo Plus objective is to explore the best way to implement best practises in different cities in order to make their transport systems more sustainable. The best practises, i.e. those with the highest quality and transferability, are further analysed within Viajeo Plus through the Executive Implementation Plans.

The purpose of these plans is to consider case studies of best practices for each of the five focus areas of the project: Mobility Management, Enabling Infrastructure, Innovative Public Transport Solutions, Clean Vehicles and Sustainable Urban Logistics.

In the first part of the project execution we have considered six 'best practice' case studies:

- Verona Integrated Traffic Management
- Guangzhou Tram Charging Infrastructure
- Innovative Public Transport Solutions: Singapore Metro Travel Smart Scheme
- Singapore Distance-based Fare Pricing (DFP) on BRT/Bus Systems
- North East England Electric Vehicle (EV) Charging
- Gothenburg Stadsleveransen Micro Terminal and Freight Network.

Several local authorities in Europe, Latin America and China have already shown their interest in these case studies and are considering implementing similar schemes. Viajeo Plus has provided them with an executive plan to support the transferability of the case studies' results to their cities.

To read the full document please click [here](#)



UPCOMING EVENTS

Viajeo Plus at the 22nd ITS World Congress Bordeaux, France, 5-9 October 2015

The ITS Congress and Exhibition is the world's largest event in intelligent transport systems and services. Through the main theme "Towards Intelligent Mobility – Better Use of Space", the Bordeaux Congress will focus not only on how achieving intelligent mobility will change our lives but also on the benefits space can bring to ITS applications.

Viajeo Plus will co-organise one session together with the SOLUTION project under the title "Making urban transport more sustainable to address the global challenge of climate change". It will be held on Thursday 8 October from 11 am to 12.30 pm.

To know more please read the brochure in [English](#) and in [Chinesse](#)

Singapore city showcase autumn 2015

Viajeo Plus is organising a city showcase in October 2015 in Singapore. The event will focus on presenting Singapore's achievements in sustainable urban mobility to European stakeholders, facilitating cooperation between the EU and Singapore in urban mobility. The event is organised by UITP, in cooperation with many Singapore stakeholders such as Singapore Land Authority (SLA). More information about this event will soon be available on the [Viajeo Plus website](#).

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